

Active Travel Solutions

Making cycling and walking safer and more enjoyable for all



Active travel solutions are key to achieving the 'Gear Change' set out in the government's recent publication on their bold vision for walking and cycling.

Benefits of Active Travel :

- Sustainable with less congestion
- Improves physical and mental health
- Enhances quality of life
- Better for the environment
- Supports economic prosperity
- Reduces burden on the public purse

It is important to build active travel into daily routines by creating infrastructure that makes cycling and walking a safer and more enjoyable experience for everyone.

WJ are supporting highway authorities with unrivalled contracting experience and an extensive range of innovative demarcation solutions for all active travel schemes, including:

- Road markings
- WeatherGrip coloured surfacing
- Preformed symbols
- Photoluminescent markings
- Solar studs
- Heavy-duty floor graphics
- Removable tape

WJ can initiate design ideas and civil engineering resources through collaboration with our supply chain.



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wj
think exceptional

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WJ consistently provide high standards on a national basis whilst also ensuring delivery of unrivalled local service from strategically located UK depots.

Road Markings

Road Markings are our specialist service and we provide a range of durable and highly visible markings to delineate travel routes.

Preformed Symbols

Preformed thermoplastic can be pre-cut into symbols or specialist designs and then installed onto the surface. It has great visual impact and excellent wear characteristics and is ideal for demarcating cycle and walking routes.

WeatherGrip Surfacing

WeatherGrip is a cold applied coloured surfacing system based on 2 part solvent-free Methyl Methacrylate (MMA) technology.

The innovative surfacing is designed to provide bright colour-fast skid and slip resistant solutions for all cycleway demarcation, traffic calming and bus lanes.

The system is quick and easy to apply, uniquely providing a fast cure even at low temperature with treated areas typically open within one hour.



Solar Studs

Smart, safe and sustainable solar powered road studs are proven to increase night time road safety, providing a view of the route layout ahead in a natural line of vision. Solar studs are ideal for illuminating unlit active travel routes where installing lighting may not be an option.



Applied Media

Applied Media is a unique heavy duty removable floor graphic specifically designed to withstand heavy footfall, cycles and rolling vehicular traffic.

Ideal for temporary signing of new active travel routes as well as highlighting social distancing measures.



Removable Traffic Tape

Removable tapes can be used to quickly delineate new active travel routes whilst providing flexibility through easy removal for scheme adjustments.

Glowline

WJ GlowLine™ is a photoluminescent MMA based road marking that absorbs natural light and then emits a strong glow during hours of darkness.

Find out more...

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